



Greetings!

Every event needs an inspiring speaker - a dynamic presenter who educates and entertains. The best speakers become integral partners in your event. They bring awareness to your cause, attract new participants, increase prestige, and improve your fundraising outcomes.

You need a professional and engaging speaker to your event who will both inform and amuse your audience while moving them to dig deeper into the significance of your agenda.

Our subject matter experts are essential since they can provide:

Knowledge – a speaker with specific subject matter expertise can provide essential insights on industry trends and best practices to your audience.

Inspiration – a speaker can offer a high-energy, thought-provoking, or motivational speech to encourage your audience to adopt new concepts or conquer a new challenge.

Visibility – a recognized speaker can be an asset to your agenda, increase event attendance, and attract media interest.

FTSI has been in the Financial Service Industry for 24 years, and through the years, our speakers have been captivating audiences at events with exciting, inspiring, and insightful keynotes. Our speakers have received rave feedback from audiences and event organizers.

Sincerely,

Molly King
Director of Marketing | FTSI

A handwritten signature in black ink that reads 'Molly King' in a cursive script.



About

Our Digital-First world has challenged all of us to discover new paths and innovative solutions to deepen consumer connections. We take our time in understanding consumer's needs and identify solutions that make a difference. We take pride in helping you create delightful experiences.

Our Speakers | Subject Matter Experts



Lisa Huertas
Chief Strategy & Growth
Officer

Previously serving as the Chief eXperience Officer for a technology-forward credit union, Lisa has compelling insights for financial institution leaders.

She has also worked with bank and credit union leadership teams to understand and develop their vision, strategy, culture, and critical technology.



Travis Hoban
Chief Technology Officer

Travis is the Founder and Executive Board Member of the Utah Blockchain Coalition, and a Member of the Government Blockchain Association Banking and Finance Group.

He is also an elected city legislator helping to pioneer the use of blockchain technology in voting and government records management.



Chad Wilson
Vice President, Operations

With over 25 years of experience in the industry, Chad is a subject matter expert in field ATM operations, skimming prevention, and security protocols.

Chad has successfully led FTSI's field technician team in performing installation, service, and repair of technology equipment for 12 years.



LISA Huertas

Chief Strategy & Growth Officer

Connect



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Expertise

- Digital Strategy
- Consumer Experience
- Tech Trends
- CDFI
- Leveraging Data
- Culture Development

Past Events

- Future Branches
- FinTech
- CCUL REACH
- CUNA – Technology Council, Operations & Member Experience Council
- InOHvate
- Bank CX Summit
- CU Direct Drive 19'
- Self-Service Innovation Summit
- Future Digital Finance
- ECUC (Education Credit Union Council)
- NCR Innovation Conference
- CU Broadcast
- Cornerstone League
- SCUMA (Southeast Credit Union Management Association) Conference

About

Previously serving the industry as the Chief eXperience Officer for a technology-forward credit union, Lisa has compelling insight for financial institution leaders. For more than 20 years, Lisa has worked with bank and credit union leadership teams to understand and develop their vision, strategy, culture, and critical technology.

Recommendations

"Lisa was a keynote speaker at my Future Branches conference in Austin Texas this past November. She brought an amazing energy to the stage and shared tons of useful information with our audience about her credit union's approach to CX. And she was a pleasure to work with both in the lead up to the event and during the event itself. I can't recommend her enough as a speaker. If you are looking for someone that combines great content with a fantastic stage presence, look no further than Lisa!"

-Elizabeth Robillard, Sr. Conference Director for Future Branches & eTail at Worldwide Business Research

"I had the distinct pleasure of hosting a panel discussion at our national conference with Lisa a panelist. We spent several hours together prior to the event, and I was genuinely impressed with Lisa's vision for lending as an experience. She truly understands user-centered design thinking, digital transformation, and how important being innovative is to keeping credit unions relevant. Then she absolutely crushed it as a speaker and panelist! Would encourage having Lisa as a speaker anytime."

-T.Brian Hamilton, FinTech | Innovator | Servant Leader

TRAVIS Hoban

Chief Technology Officer



Connect



<https://www.linkedin.com/in/travishoban/>

Expertise

- Blockchain / Crypto / Web3
- Technology / FinTech
- CDFI
- Consumer Experience
- Branch & Self-Service Technologies
- Culture Development

Past Events

- CCUL REACH
- CUNA GAC
- Southern California Credit Union Alliance Annual Conference
- FTSI Annual ExCITE Event
- PNW Credit Union Group

About

Travis is the Founder and Executive Board Member of the Utah Blockchain Coalition; a Member of the Government Blockchain Association Banking and Finance Group; and an elected city legislator for the 3rd largest city in Utah, helping to pioneer the use of blockchain technology in voting and government records management.

Travis has over 10 years of experience serving the financial industry, and was previously with Bank of the West and NCR. He has consulted with hundreds of financial institutions on technology and strategies and is passionate about utilizing technology to improve profitability, efficiency, and CX.

Recommendations

"Thank you for presenting such an interesting and informative REACHtalk. I thoroughly enjoyed it, and our audience seemed to appreciate it too. We have received responses to our evaluation survey and your evaluation score is 4.5 out of a 5, and that's excellent! Thanks again! It was a pleasure working with you."

Jan Johnson
Sr. Education & Training Specialist
California and Nevada Credit Union Leagues | CCUL REACH



CHAD Wilson

Vice President of Operations

Connect



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Expertise

- ATM Skimming
- ATM Deployments
- Cash Management Optimization
- Financial Institution Security

Past Events

- FTSI Live Panels on Skimming and Security
- IQ CU Manager's Meeting
- Logix CU Workshop
- FTSI CAB Meeting
- International Association of Financial Crimes Investigators
- AEA FCU Manager's Roundtable
- FTSI Annual Excite Event
- FTSI Leadership Summit
- Altura CU Manager's Meeting

About

With over 25 years of experience in the industry, Chad is a subject matter expert in field ATM operations, skimming prevention, and security protocols. Chad has successfully led FTSI's field technician team in performing installation, service, and repair of technology equipment for 12 years.

His speaking topics include security-focused workshops on ATM skimming detection and prevention, ATM deployment strategies, cash management optimization, and transaction processing efficiency.

Chad is recognized for his contributions to ATM security, particularly in the realm of skimming prevention. He has led numerous initiatives aimed at fortifying ATM networks against emerging threats, implementing state-of-the-art security protocols, and conducting comprehensive training programs for industry professionals.

Chad is a speaker and thought leader, frequently sharing his insights and expertise at industry conferences, events, meetings, and webinars through his curated skimming workshops. His passion for education and advocacy on ATM security inspires professionals to elevate their understanding of ATM security and implement best practices within their organizations.

Hawaii Digital Summit 2022

"We are extremely happy to have been introduced to FTSI and their Digital Team. FTSI understands credit unions and our individual challenges. That lead us to partner with them to develop a one-day Digital Strategy Summit specifically for the challenges we have in Hawaii.

With the COVID pandemic still a concern, we were able to work with the FTSI staff to put on a hybrid session where some of us were in person and others were able to join virtually. Additionally, FTSI's connections enabled us to hear from well-respective individuals in the financial field, whose presentations complemented the information shared by FTSI's staff.

We have a long way to go on our digital journey, but being able to participate in the Digital Strategy Summit with FTSI, provided new information and reconfirmed some of our existing thoughts, as we continue our efforts to best serve the financial needs of our members here in Hawaii."



Scott Kaulukukui
President & CEO,
Hickam Federal Credit Union



Speaker Reel

Contact us at marketing@ftsius.com to request speaking topics and learning objectives



To learn more, visit <https://www.ftsius.com/ftsi-speakers>

Thank You for Your Consideration!

About FTSI

FTSI is a minority-owned company and the largest independent provider of custom digital and branch solutions for financial institutions. FTSI offers a full suite of solutions including digital, app development, hardware, software, electronic security, software professional services, project management, service maintenance, cash services, and a range of consultative services.



Our Vision

FTSI is where innovative ideas take flight.

We truly believe that the community financial institutions are at the forefront of innovation and improving the consumer experience. We are committed to providing actionable information to these community leaders that are making a difference in the industry.

Speaking Topics

Contact us at marketing@ftsiaus.com to request speaking descriptions and learning objectives for the topics below.

- *"Building Your AI Roadmap for Financial Institution Success"*
- *"Innovating for Good: CDFI Certification"*
- *"Using Competitive Data for Effective Pricing Strategies & Goal Setting"*
- *"Blockchain & Financial Services"*
- *"Blockchain & Crypto 101"*
- *"Developing a Successful Cryptocurrency Strategy"*
- *"Web3 Made Simple"*
- *"Banking in the Metaverse: The Metaverse isn't coming. It's already here"*
- *"Digital Strategy Blueprint Workshop"*
- *"Creative, budget-friendly ways to leverage digital technology today"*
- *"Serving the Un/Under-banked in Your Community"*
- *"There's An App for That: How to Engage Members through Tablet & Smartphone Applications"*
- *"Applying Design Thinking in Banking"*
- *"ATM Skimming Mitigation and Best Practices"*
- *"ATM Skimming Workshop"*

More topics available upon request